## **Year 4 Task 4 TV Commercial**

## Trivia pursuit TV advert

In a village called Melbourn there lived a brother and sister called Maya and Dilan. They were really excited because their cousins were coming to stay for half term.

As time went by, they got more and more exited! When the day came, they hurried down stairs and opened the front door. They all rushed inside and started to look for something to play with.

They wanted to play a board game but all the ones they had were for 2 players only and their cousins were different ages compared to them. They were disappointed. Sad music is played in the background.

Then they asked their parents if they could go to the shop and find a new game. When they got there, they ran to the board game section and found a game called Trivia pursuit camera zooms in on game to the slogan:

## A family game to test your brain

They all looked at each other and agreed that it was perfect. They went to the counter and bought the game.

The final scene is when they got home. They encouraged the parents to join in because the box said cards for adults too! They LOVED it!! Happy music plays.







# The **BEST!** beds for your



It is cute and cuddly, soft and snuggly!



Your cat will love it!
It comes in lots of different colours including seethrough







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Created by PogoStix

Camera shows a pretty but small back garden. Birds singing. Start to hear children talking. Narrator says "Bored in lockdown?" Then getting louder is children saying "we're boooooored"

Now there is slow music in the background. Two children are sat on the sofa looking fed up.
Kids say together: "we're bored. Mum."
Boy says "We can't play football or tennis or any ball games really. There's no space for our bikes.
Girl says "The garden is so tiny and we can't go out in lockdown."

Mum says: "Don't worry. I'll sort something out" Shot of Mum at her computer. The camera does a close up of the mum when she says to herself: "PogoStix! Perfect!"

The next shot is of a smiling post lady coming round the block.

The music is light and happy.

The postlady is muttering to her self: "This is a big one!"

Next shot is of the children playing in the garden on their new pogosticks.

Mum says "now you have a toy for the tiny garden."

Kids say "we love them!"

Happy music in the background.

Commercial ends with the slogan Have fun anywhere with pogostix!

Date: 13/5/20

Product name: PlayStation 4

### Product description:

- The ultimate home entertainment centre starts with PlayStation. Whether you're into gaming, HD movies, television, music, or all of the above, PlayStation offers something great for everyone.
- It is the only gaming system where you can watch all your favourite films, providing fun for the whole family. (3) (3)
- · Keep the kids entertained during lockdown!
- · Only £199.99!



#### Possible slogans:

- · This is for the players
- Greatness awaits
- · See the future
- · Play to win
- · Feel the game
- · Eat, sleep, game, repeat

Picture:



It's how I spend my time off the pitch after every match



Trent Alexander-Arnold