

IAPS SPORT MASCOT COMPETITION 2020



Calling all IAPS member schools!

We want the creative minds of young people to help IAPS Sport with an exciting new project. We are inviting creative thinkers, artistic designers and enthusiastic sports people to design and bring to life a **BRAND NEW** IAPS Sport mascot!

Are you up for the challenge?

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Using your creative flare, can you come up with a design for the IAPS Sport mascot?

Mascot personality

We don't know much about the mascot, which is why we need your help.

What we do know is how much the mascot loves to play and watch sport. We know the mascot shows great sportsmanship, celebrating everyone's achievements – whoever they be!

It might be helpful for you to think about IAPS's values and how this might influence the mascots personality:



We have also listed some characteristics we think the mascot is already showing:



Mascot kit

We don't know what the mascot looks like, we just know how much it loves sport!

You may wish for your mascot to wear a top and bottoms and carry a piece of sport equipment. You may wish for the mascot to wear other sporty accessories, such as; headwear, shoes, glasses etc - it's up to you!

Have a think about your favourite sports and athletes. What do they wear? Maybe this will influence your design.

Mascot colours

Another thing we know about the mascot, is **its favourite colours are purple and green!**

We would like for you to include both of these colours somewhere on your mascot. You can use other colours too!

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Ideas

We want you to be creative with your design and think about the character behind the mascot. Below are some images we feel encapsulates what IAPS Sport events are all about.

We hope this helps you get a feel for your mascot's personality.



Now it's over to you...!

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ENTERING THE COMPETITION

1. Entries must be submitted to **Mrs Linda North by Friday 15th May 2020** who will forward a scanned copy of the design to the IAPS competition organisers.
2. The entry should be accompanied with the following information:
 - **Mascot Name**
 - **A brief description about the mascot you have designed and its personality.**
(Up to 200 words max)
3. The shortlisted designs will be judged by a panel made up of IAPS members and staff.
4. Six entries will be shortlisted before the winning design will be announced at the start of the academic year (September 2020).
5. 1st, 2nd and 3rd place designs will be awarded a prize.

COMPETITION RULES

1. To take part, schools must be a full member of IAPS.
2. The entry must be made by a child who attends an IAPS member school.
3. Entries must be made by a child aged between 4 and 13 years.
4. Only **one design** per child will be accepted.
5. There is no limit on the number of entries per school.
6. Once a design has been submitted, it cannot be edited or altered. You cannot withdraw your entry in favour of another piece.
7. Entries should be submitted by email by the school. Digital photos or scanned artwork should be attached, along with submission of the entry form.
8. Photographs of artwork should be of the artwork alone. People should not be visible holding the work or standing next to it.
9. Entries must meet the design brief, as attached.
10. In entering, schools and parents accept that winning entries will be used on the IAPS website, social media pages and in any in-house literature free of charge (N.B. the catalogue of winners and runners-up may be sent outside the UK).
11. IAPS will have the copyright for all designs submitted for the competition.